



Sponsorship Guide

Four Amazing Benefits of Chamber Sponsorship!

As you consider using a portion of your promotion/advertising budget for 2021/2022, consider sponsoring your local Houston Regional Veterans Chamber of Commerce, 100 mile radius footprint around Houston.

Increase Brand Visibility:

- Put your brand visuals in front of large audiences who may not know your business. You can increase visibility with sponsor benefits, which include:
 - Recognition on event signage and collateral
 - Recognition on all pre & post-event marketing/communication materials
 - Opportunity to address audience (event-dependent) at event

Exposure through Community Goodwill:

- Clients trust brands that care about investing in their community. Community involvement will also set you apart from other brands and give people more incentive to support your business.
- Grow Business and Relationships - Grow your network connections through sponsor benefits which may include, depending on event:
 - Opportunity to introduce keynote or invited speaker
 - Opportunity to moderate or present a panel discussion
 - Opportunity to provide promotional products and/or brochures detailing your business to attendees

Efficiently Generate New Leads:

Not only do Chamber events bring you a number of compatible customers, they also allow you to show the human side of your business. By attending, you can learn about your customers, promote your products and build a strong contact list.

HOUSTON REGIONAL VETERANS CHAMBER OF COMMERCE	INFO@HOUVETERANSCHAMBER.ORG	OFFICE: 281-816-3070	1
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Sponsorship Packages

	\$1500 Silver	\$3000 Gold	\$5000 Platinum	Greater than \$5000
Member badge	✓	✓	✓	✓
Business directory profile	✓	✓	✓	✓
Special Houston Veterans Chamber Zoom Background	✓	✓	✓	✓
Special network opportunities	✓	✓	✓	✓
Complimentary breakfast or luncheon 1 per year	✓	✓	✓	✓
Houston HVC Advertising opportunities	✓	✓	✓	✓
Houston HVC Sponsorship opportunities	✓	✓	✓	✓
Houston HVC Newsletter	✓	✓	✓	✓
Ribbon cutting (when state opens)	✓	✓	✓	✓
Company logo on Houston HVC website	✓	✓	✓	✓
Business spotlight on our social media	✓	✓	✓	✓
Business profile highlighted on Houston HVC website		✓	✓	✓
Direct Member Introductions		✓	✓	✓
Houston HVC Business spotlight on newsletter (business provides article)		✓	✓	✓
1- 3 minute video recording to be distributed on Houston HVC social media (meet the owner link with video)			✓	✓
Representatives for the company	1	2	3	3+
Membership e-blast for special promotions or events			✓	✓
Sponsorship publicized on our social media			✓	✓
Business Education Workshop: 20 minute presentation at one workshop			✓	✓
General Luncheon: 15 minutes presentation at one luncheon			✓	✓
Networking Happy Hour: 10 minute speaker spotlight			✓	✓
Benefit to be created and discussed				✓+

Above \$5000

- Work with the Sponsor to Create Benefit that fits Sponsorship desired.
- See Specific Programs Below pg 5 & 6

\$5000 Platinum Package

- Member badge
- Business directory profile
- Special Houston Veterans Chamber Zoom Background
- Special network opportunities
- Complimentary breakfast or luncheon 1 per year
- Houston HVC Advertising opportunities
- Houston HVC Sponsorship opportunities
- Houston HVC Newsletter (mentioned on every news letter at the Bottom for a year)
- Ribbon cutting (when state opens fully)
- Company logo on Houston HVC website
- Business spotlight on our social media
- Business profile highlighted on Houston HVC website
- Complimentary breakfast & luncheon: 3 seats for representatives of the company
- Direct Introduction to Chamber Members
- Houston HVC Business spotlight on newsletter (business provides article)
- 1- 3 minute video recording to be distributed on Houston HVC social media (meet the owner link with video)
- 3 representatives for the company
- Membership e-blast for special promotions or events
- Sponsorship publicized on our social media
- Business Education Workshop: 20 minute presentation at one workshop
- General Luncheon: 10-15 minutes presentation at one luncheon
- Networking Happy Hour: 10 minute speaker spotlight

\$3000 Gold Package

- Member badge
- Business directory profile
- Special Houston Veterans Chamber Zoom Background
- Special network opportunities
- Complimentary breakfast or luncheon 1 per year
- Houston HVC Advertising opportunities
- Houston HVC Sponsorship opportunities
- Houston HVC Newsletter
- Ribbon cutting (when state opens fully)
- Sponsorship publicized on our social media
- Company logo on Houston HVC website
- Business spotlight on our social media
- Business profile highlighted on Houston HVC website
- Complimentary breakfast & luncheon: 2 seats
- 2 representatives for the company
- Guest Speaker at Luncheon or Business Education Workshop: 15 minute presentation at one event
- Networking Happy Hour: 10 minute speaker spotlight

\$1500 Silver Package

- Member badge
- Business directory profile
- Special Houston Veterans Chamber Zoom Background
- Special network opportunities
- Complimentary breakfast or luncheon 1 per year
- Houston HVC Advertising opportunities
- Houston HVC Sponsorship opportunities
- Houston HVC Newsletter
- Ribbon cutting (when state opens fully)
- Co-Guest Speaker at Luncheon or Business Education Workshop: 10 minute presentation at one event
- Networking Happy Hour: 10 minute speaker spotlight

More Sponsorship Opportunities

- **Business Education Workshops:** (Zoom/ in person as permitted within CDC guidelines) Cost: TBD per event
 - A business education series is being planned with topics that will be of interest and benefit for small to medium sized businesses. If the sponsor's business is relevant to the workshop topic, the sponsor may speak for **20 minutes**. Otherwise, the sponsor may introduce speakers. More information will be provided as programs are developed. If you are interested in sponsoring a workshop, contact Chamber staff.

- **General Membership QTRY Event:** (as permitted within CDC guidelines) \$1000 per luncheon
 - Membership luncheons will feature speakers who will appeal to a larger and more diverse demographic of Chamber members and guests. Sponsorship includes three (3) complimentary registrations plus **10 minutes** on the agenda to introduce your business.

- **Happy Hour Networking:** (as permitted within CDC guidelines) \$500 per event.
 - Chamber members are invited to a location for casual networking and appetizers. The host company will have an opportunity to talk about their business and introduce their staff. The sponsoring business will have the opportunity for a **10 minute** presentation and is also responsible for providing appetizers, drinks, and a minimum of two door prizes for the event. Chamber is responsible for the invitations and marketing the event to all chamber members.

- **Custom Sponsorship:** (as permitted within CDC guidelines) VIP Coffee \$750 Annually
 - The VIP Coffee is a monthly member orientation for new and prospective chamber members to discuss benefits and value of joining the Chamber. Sponsorship benefits include recognition at each breakfast with time to introduce your business to those attending as well as signage at event and company logo on all promotional materials, printed and online.

- **Friday Morning Weekly Spotlight Speaker:** No Fee
 - During the weekly morning members meeting, you will receive **5 minutes** on the program for a presentation about your business. You are encouraged to bring any promotional materials or handouts for the audience. Once we start meeting in person, we will also have breakfast sponsors who will bring food and water and give a **5 minute** presentation. The Chamber will provide the coffee and pastries.

- **QTLY Table Sponsors:** (as permitted within CDC guidelines) \$250 per meeting
 - Highlight your business on the sponsor table during in person reveille meetings - gain additional exposure while greeting those attending. Bring flyers, business cards or products representative of your business. We provide the table -- you make it attractive!

Custom Sponsorship Opportunities

\$7,500

Annual Houston US Veterans Chamber Sponsorship
12 Months from Date of official Sponsorship

All Benefits of Platinum

+PLUS Main Sponsor for Business Education Series supporting our VBO's, VSO's, PBO's Business Owners. Education ranging Business Plans to Best Practices to Leadership. Put on every 2 weeks and published in our Newsletter and on Social media with a rolling 3 month calendar. Published Nationally to all other HVC's.

Or \$15,000

Annual Houston US Veterans Chamber Sponsorship
12 Months from date of official Sponsorship

All Benefits of Platinum

+PLUS a Main Sponsor for the Strike Team being developed to help new & current businesses with Business Loans, Grants, and Veterans Certification / Designation writing with a goal to help a 500 business's in a 1000 days. This will be a team that is compensated as well as specialized. This team will streamline the application process for the greatest possible chance of success for these VBO & VSO to obtain funding.

Or \$10,000

Annual Houston US Veterans Chamber Sponsorship
12 Months from date of official Sponsorship

All Benefits of Platinum

+PLUS 1 of 4 - National Recognized Speakers brought in to speak to the membership on insights on Business, Leadership, Technology, Future Trends from their vantage point that would help the VBO's & VSO's have advantage in the market place. Speaker will have a Military, Government plus Business Background. Published Nationally to all other VC's.

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